Cheshire TV Board of Directors Meeting Minutes

October 20, 2020; 5:30 p.m.; Location: Virtual Meeting via Zoom

Attendance:

- Board Members: Andrew Huneck, Kristina Germano, Jodi Turner, Joe Bendzinski, Dave Payson and Pat Rainey
- Members: Lenore Rheaume, Kyrston Clouse, Lee Perkins, Dave Kirkpatrick, Ruzzell Zullo, Otto Jespersen, Aaron Potter, Rick Blood, Ulysses Deguzman, Ian Freeman and Diane Forcier

Welcome:

Chair, Jodi Turner, opened the Annual meeting at 5:35 p.m. welcoming everyone who joined and stated the mission of Cheshire TV.

Mission:

"Cheshire TV exists to encourage citizens to exercise their rights to free speech and to foster awareness of their community through democratic use of electronic media by providing access to cable television and for the purpose of non-commercial communication within the community."

Goals:

One of the goals of Cheshire TV is to get more involved with students and the school district. There are currently two CTV scholarships at \$500 each.

Commitment, responsibilities and Future Planning:

Cheshire TV needs to be staffed with dedicated people who possess the unique combination of a passion for our mission, a long term view of our opportunities, a background or strong interest in media, and a willingness to do the hard work that it takes to guarantee success in our unique niche. We will combine this with constant training and education of our staff, professional development, and keeping up to date with industry standards and practices without regard to our size or scope of operation.

It was stated that Nexus systems are on order and will be installed this week. Networking has been done in the office. We will be bringing in and HR firm, Adtiva HR, who will be interviewing the CTV staff as well as reviewing the CTV Handbook to make sure we are in compliance. It was suggested that in addition to interviewing CTV staff, that the HR consulting firm interview members as well. The goal of conducting the interviews is to find out what the interests are of the staff and members and what improvements are needed such as technology, computers, etc. It was also noted that a specific/tangible list of these improvements was needed so that CTV can make a plan to move forward.

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The independent audit looked correct; but it needs to be reviewed by CTV Treasurer, Joe Bendzinski. The approved version should be available this week.

Kristina gave an overview of the upcoming budget. It was noted that we have some working capital. We look pretty good for capital expenditures (Nexus and the HR consulting firm). The money will be well spent.

Revenue production services was lower this year. Expenses were pretty much in line.

Annual Budget has not been approved. A draft of the annual budget has been submitted to the City of Keene. Pending Board approval at the November 10th meeting, the Board members will receive a copy of the final approved budget.

It was noted that there are brand new people to the Board. We are in need of experienced members with backgrounds in administrative (secretarial), financial and marketing. It was also suggested that we need to start building relationships in the City of Keene.

Kyrston Clouse requested the possibility of doing live streaming. Chair, Jodi Turner, indicated that she was told that we are not allowed to live stream as we need to be careful of the relationship we have with Spectrum. This topic was tabled; but will be brought up at a future meeting.

At 5:59 p.m. the motion was made and seconded to bring the Annual Meeting to a close; motion was passed.

An organizational meeting was held to bring new people in as officers of the Board. A quorum was established.

A motion was made by Dave Payson and seconded by Andy Huneck to transfer the Board Treasurer position from Joe Bendzinski to Kristina Germano. This motion was voted on and approved by the Board.

After a lengthy discussion a motion was made by Kristina Germano and seconded by Dave Payson to have Diane Forcier replace Pat Rainey as an appointed Board member. This motion was voted on and approved by the Board. Pat will be able to come back on the Board as a candidate at the next election.

A motion was made by Kristina Germano and seconded by Andy Huneck nominating the following Board Officer positions:

Chair: Jodi Turner

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Vice-Chair: Dave PaysonSecretary: Diane Forcier

This motion was voted on and approved by the Board.

It was discussed that we need Board member nominees. The Inspector of Elections and the Nominees Committee were established at the October 6th meeting. Please send your nominations to the Nominees Committee and/or to Joe Bendzinski, Inspector of Elections. The Nominees Committee members are: Dave Payson, Jodi Turner and Robert Milliken.

The next regular meeting is scheduled for November 10, 2020 at 5:30 p.m.

The meeting was adjourned at 7:05 p.m.

Duren M. Forcia

Respectfully submitted,

Diane M. Forcier Board Secretary