

Cheshire TV Board of Directors Meeting Minutes

Tuesday, March 7th, 2017

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Attending: Tom Cook, Ed Bryans, Steven Johnson, Ken Colby, Mark Nelson, Darryl Perry, Ken Arnold, Darryl Masterson, Jeremy VanDerKern, Ian Freeman, Joe Bendzinski, Chad Nye

Absent: Tom Maguire

5:31pm: Chair calls Board to order.

1.) Approval of February Minutes/ December Addendum

- Mr. VanDerKern moves to approve the February 2017 Minutes, Mr. Perry seconds. Unanimous approval. SO MOVED.
- Mr. Johnson moves to approve "Addendum to December 2016 Minutes". Mr. Perry seconds. Unanimous approval. SO MOVED.

2.) Report from Finance Sub-Committee: Director's Salary

Discussion continues to revolve around the Director's salary being less than Dave Kirkpatrick's, who technically fulfills two positions: Producer, and Education Outreach Coordinator (EOC).

(On EOC: The Board recommends that Dave Kirkpatrick set parameters as to how volunteers may eventually earn part time gig-work, and exactly how much they would earn.)

Mr. Nye comments on the nature of CTV's triune body of employees, the intent of its egalitarian nature, and how employees' salaries were thus structured within the capacity of CTV's financial restraints.

- Mr. Bendzinski moves to table salary discussion until the move to Kay Fox is completed. Mr. Perry seconds. Discussion: at that time Mr. Perry will move to postpone discussion even further; and, should the Director be reviewed annually? 9 vote in favor, 2 opposed: SO MOVED.
- Mr. Arnold moves to institute an annual Director's review according to criteria of Director's job description. Mr. Johnson seconds. 10 opposed, 1 abstention. MOTION FAILS.

3.) CTV Move Update (Kay Fox Room layout): Mark

Mr. Nelson is to confirm that Time Warner will ensure cable drop to Kay Fox, and clarify that the signal is direct, not a "hop".

Fred Haas quotes \$12,500 to modify Kay Fox Room to our needs.

Moving Sub-Committee to meet by next month's board meeting.

4.) Attendance Policy Revision: Tom Maguire

Due to Mr. Maguire's absence, discussion is postponed till April's meeting.

5.) EOC Update: Jeremy VanDerKern

Mr. VanDerKern confirms having met with Mr. Kirkpatrick, and has witnessed his work on the website, social media, and high school outreach, though not necessary as much as he had anticipated.

Ad-hoc sub-committee (Mr. Perry, Mr. Arnold, and Mr. Johnson) relates notes from February 28th's meeting with Mr. Kirkpatrick.

The Board clarifies that 1) education (community classes), and 2) sponsorship (one-sheet), are to be emphasized, as well as the rest of the job description: website, social media, regular contact with KHS, KSC, other non-profits, &c.

Mr. VanDerKern confirms that he will help the EOC with filing non-profit paperwork necessary for accepting donations.

The Board re-iterates that the EOC position should be paying/supporting itself.

[6:30pm: the Chair excuses himself to shoot for CTV gig at KHS. Mr. Nye, Vice Chair, fills in as Chair.]

Mr. VanDerKern recommends that the EOC begin tracking his time spent fulfilling job duties.

EOC Sub-Committee to review the EOC in April, and report to the Board in May.

6.) New Business

Latest Keene Time Warner cable subscribers: 5,841 (& falling).

Discussion of new language regarding meeting cancellation policy: how to advertise? On CTV, on website, at City Hall...

For the record, Mr. VanDerKern thanks CTV for its sponsorship of Skills USA, assisting NH students in submitting video for feedback and prizes.

Patty Little, Clerk of Keene, relates via Mr. Masterson that there are no general guidelines for attendance to Keene City Council.

Mr. Nelson liquidating junk assets from storage to the tune of \$1,000, and counting, on ebay.

- 7:06: Mr. Perry moves to adjourn. Mr. Arnold seconds. Unanimous approval. SO MOVED.