

CHESHIRE TV BOARD MEETING MINUTES

January 2, 2018

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BOARD MEMBERS PRESENT: Thomas Cook, Darryl Perry, Ken Colby, Chad Nye, Joe Bendzinski, Ian Freeman, Darryl Masterson, Tom Maguire

BOARD MEMBERS ABSENT: Ken Arnold, Ed Bryans

Other CTV Members in attendance: Mark Nelson, *Conan Salada, *Thomas Parisi

Called to order at 5:46p

1.) Approval of December minutes.

Motion to approve by Mr Cook, second by Colby

Adopted unanimously

2.) Franchise Agreement Update

Mr Nye attended Keene City Council FOP meeting, FOP authorized City Manager to begin negotiating a new agreement

Mr Cook asked about pursuing a 3-5 year contract

Mr Salada asked if City was collecting a portion of Franchise Fee, and if there were plans for them to collect more than 10%

Mr Parisi asked if CTV Board has attempted to negotiate the percentage the City collects from Franchise Fee

3.) Vacant Board Seats

SAU 29 has been contacted about their vacancy; SAU 93 has not responded to requests

Mr Freeman stated he would like to motion to fill either or both positions

Mr Freeman motioned to have Mr Salada fill elected position & to have Mr Parisi fill the SAU 29 position, seconded by Mr Perry

Mr Salada & Mr Parisi addressed the Board

Motion to divide, no objection

Motion to appoint Mr Salada passed unanimously

Motion to appoint Mr Parisi passed unanimously

4.) EOC Research Update

My Nye presented an estimate from Gravis Marketing for a Market Survey; discussion about marketing surveys & the ability to receive open-ended feedback

Mr Salada stated that Survey Monkey allows up to 10 questions & 100 responses for free

Mr Cook motioned to authorize contracting with Gravis Marketing, Mr Bendzinski seconded; passed unanimously

5.) Director's Salary

Board Member who requested this item was not in attendance, Mr Perry motioned to table, Mr Cook seconded; passed unanimously

6.) New business

a) Mr Cook gave information to the Charity Gaming, stated information for new members needs passed along

b) Motion to adjourn at 639p by Mr Colby, multiple seconds.

Adopted unanimously