

CHESHIRE TV BOARD MEETING MINUTES
DECEMBER 5, 2017

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BOARD MEMBERS PRESENT: Thomas Cook, Darryl Perry, Ken Colby, Chad Nye, Tom Maguire, Joe Bendzinski, Ken Arnold

BOARD MEMBERS ABSENT: Ian Freeman, Darryl Masterson, Ed Bryans

Other CTV Members in attendance: Mark Nelson

1.) Approval of November minutes.

Motion to approve by Mr Bendzinski, second by Mr Cook
Adopted unanimously

2.) Franchise Fee Renewal

Annual Report given to City of Keene later than usual, thus City did not have time to review before expiration of Contract. Contract to continue on a month-to-month basis until City has a chance to review.

Mr Perry asked about status of Agreement with Swanzey; Mr Colby & Mr Nelson said that Agreement is current.

3.) Finance Committee Report

Mr Bendzinski passed out report from Finance Committee. Profit & Loss statement has been updated to reflect a few accounting modifications.

Items of note: Occupancy Expenses increased to cover expenses for building walls in Kay Fox Room; Income for Film Transfer increased.

Mr Cook asked about creating a specific account for a "Moving Fund". Motion to create such fund by Mr Perry, seconded by Mr Cook. Mr Bendzinski spoke against. Mr Arnold asked if we had already created such, funds were put in the "Contingency Fund." Mr Bendzinski said there are no fees for such an account.

Motion failed 4-3.

4.) EOC Research Update

Chairman said he wasn't able to find any local companies that do marketing research, found a company (Gravis Marketing) from Florida that does live & pre-recorded phone polling. Company will give a free estimate. Multiple questions about being able to obtain contact information of subscribers.

Discussion about the need for marketing research.

Mr Bendzinski motioned to get an estimate from Gravis Marketing, seconded by Mr Cook.

Adopted unanimously

5.) Vacant Board Seats

SAU 29/Keene School District has not responded to the letter sent over the Summer informing them of the vacancy created with the resignation of Jeremy VanDerKern. Entity failed to make an appointment before the Annual Meeting.

Mr Bendzinski motioned to have Mr Nelson identify and contact potential candidates for the SAU/KSD appointment. Seconded by Mr Cook.

Motion passed with 1 abstention.

Mr Bendzinski motioned to authorize the Board to contact SAU 93 about the possibility of having that School District make an appointment to the CTV Board. Questions about logistics of making such an appointment fit within the Bylaws.

6.) Move Update

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Move into the Kay Fox Room has been completed. Question about adding cubicles; Mr Nelson said that's not out of the question.

Access issue has been resolved; there is still a problem with signage.

7.) New business

a) Mr Cook has paperwork for the Charitable Gaming that needed signed by Mr Bendzinski & Mr Nelson.

b) Motion to adjourn at 6:20p by Mr Bendzinski, seconded by Mr Cook.
Adopted unanimously