

CHESHIRE TV BOARD MEETING MINUTES
NOVEMBER 7, 2017

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BOARD MEMBERS PRESENT: Thomas Cook, Darryl Perry, Ian Freeman, Darryl Masterson, Ken Colby, Chad Nye, Tom Maguire, Joe Bendzinski

BOARD MEMBERS ABSENT: Ken Arnold, Ed Bryans

Other CTV Members in attendance: Mark Nelson

1.) Approval of October minutes.

Motion to approve Minutes made by Mr Cook, seconded by Mr Freeman.
Minutes approved unanimously.

2.) Presentation of Annual Report

This is later than scheduled. Chairman Nye talked to City Manager who was understanding, however said Report was needed soon.

Discussion about noting the move updates in the Report.

Mr Freeman moved to adopt the report, Mr Colby seconded.

Approved unanimously.

Chairman to keep an eye on City Council Agendas to see when they discuss the CTV Annual Report.

3.) Move update

Mr Nelson said CTV is now “totally functional” in the Kay Fox Room.

May need to hire movers to get some things into long-term storage at 350 Marlboro.

Rooms have been re-keyed for CTV-only access to Kay Fox Room.

Mr Cook has questions about signage directing people to the new studio.

Still have some stuff in old facility, needs to be emptied by Nov 20.

Several questions about discretionary spending limits on hiring movers – Mr Nelson will check previous Minutes to see if Board authorized an amount to cover moving expenses.

4.) EOC Discussion

Discussion about separating EOC duties into multiple positions; and the feasibility of bringing in an advisor to help us figure out how to proceed.

Discussion about a Market Survey to determine brand awareness – Questions about process & price of such a survey.

Mr Perry suggested an Open House to bring people in to facility, and a CTV hosted award show for local content producers.

Mr Masterson asks: Do we NEED sponsors?

Discussion about new content compared to repeats on CTV.

Mr Nelson will try to get demographics from Spectrum.

Mr Nye will request info on Market Survey companies.

Mr Cook asks Mr Nelson if Dave could create a survey to post on the CTV site.

Mr Masterson had thoughts about the CTV Emmy’s and airing movies from college students & local film festivals.

5.) Finance Subcommittee report

Fiscal Year Quarter 1 ended Sept 30, Mr Bendzinski did not have report from the Accountant in time to have a Subcommittee hearing

6.) New business

a) Hold'em will be happening for 10 days in early April.

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- b) Mr Bendzinski to get fingerprinted to comply with RSA's regarding Treasurers for non-profit entities. CTV does not need to cover fee this year.
- c) Mr Perry asked about filling the 2 Board vacancies, no volunteers. Discussion about adding Mondadnock Regional School District to the list of entities that can make an appointment to the Board. Will review in December.
- d) Motion to adjourn by Mr Masterson, seconded by Mr Freeman. Meeting adjourned at 6:23p.