

Cheshire TV Board of Directors Meeting Minutes

Tuesday, July 11th, 2017

Heberton Hall, Keene Public Library

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Voting Members in attendance: Chad Nye, Darryl Perry, Tom Maguire, Ed Bryans, Joe Bendzinski, Steven Johnson, Ken Arnold, Ken Colby

Non-voting Members in attendance: Mark Nelson, Dave Kirkpatrick

Voting Members absent: Tom Cook, Darryl Masterson, Ian Freeman

5:33pm: In Mr. Cook's absence, Vice Chair Nye calls the Board to order.

1.) Approval of June 2017 Minutes

Mr. Perry *MOVES* to approve the June Minutes, Mr. Bendzinski seconds. Unanimous approval. SO MOVED.

2.) Education Outreach Coordinator (EOC) Update

Mr. Kirkpatrick reports on his EOC-related activities:

- With the detachment of Cheshire Career Center from normal lines of communication, the EOC nevertheless commits to covering Keene and Monadnock Middle and High School programs
- EOC expresses need to find, train, and hire paid interns
- EOC proposes to increase CTV's relevance to the community by proposing such prospects of a new, quality streaming service, and podcasts
- Reports on scheduling a 6-week production class in Antrim
- Finally, a presentation of sponsorship levels in the form of an 8.5x11 1-sheet

The Board reiterates the request for Mr. Kirkpatrick to narrow down monthly reports, and submit them in writing, outlined according to the 3 priorities of: Sponsorship, Member Outreach, and Social Media activities.

Mr. Nye *MOVES* to direct Mr. Kirkpatrick, EOC, to bring to next month's meeting a prototype of a rate card handout for the Board's review and approval. Mr. Bendzinski seconds. Discussion: striking a balance between form and content; reluctance to micro-manage; on the need for a prototype/final draft. Unanimous approval. SO MOVED.

Agenda items for August to include discussion on distribution hardware for streaming services, and an update on the switcher.

3.) CTV Move Update

Keene Sentinel: "Cheshire TV to be displaced for spell; asks city to help cover costs".

Mr. Nelson reports on meeting with Finance, Organization, and Personnel (FOP), City of Keene committee. In order to gain the City's approval, Mr. Nelson reports having formally requested that CTV move to Kay Fox. The City seems amenable to cutting a break on moving costs.

Timeline further postponed to September... in lieu of City's receipt of tax credits.

Mr. Nye *MOVES* for Chairman Cook, Director Nelson, and himself to draft a letter to Keene Mayor and City Council, formally requesting to move as soon as possible, in the interest of time, explaining the reasons for said move, and having that letter serve as formal notice as per lease agreements of relocating to another space. Mr. Colby seconds. Discussion: the move is being "foisted" upon us, it's not our choice. Unanimous approval. SO MOVED.

4.) Board Election

Mr. Perry *MOVES* to set the date of CTV's Annual Meeting for October 3rd, and Date of Record for July 5th. Mr. Bendzinski seconds. Unanimous approval. SO MOVED.

Inspectors of Elections to be appointed at August 1st meeting.

Point of Information: Mr. Bendzinski's and Mr. Cook's terms are expiring, and they are eligible for re-election.

5.) New Business

Finance Committee to meet Tuesday, July 25th at 5:30pm.

EOC Subcommittee currently consists of Steven Johnson, Ken Arnold, and Ian Freeman.

6:54pm: Mr. Perry *MOVES* to adjourn. Mr. Arnold seconds. Unanimous approval. SO MOVED!